



**B E S H O M**

THE BEST STARTS FROM HOME

**BESHOM HOLDINGS BERHAD**

Registration No. 202101001114 (1401412-A)

**4<sup>TH</sup> ANNUAL  
GENERAL MEETING  
26 SEPTEMBER 2024**

**Question from Shareholders**

**Decades of Milestones**

**Question:**

May the board consider setting up Organic shops and Mini-market chain stores as its products have higher demand and tend to be fast moving goods resulting in higher turnover and profitability?

**Answer:**

Thank you for your suggestion. Currently, Hai-O operates 54 retail outlets throughout Malaysia, with plans for further expansion. As of today, there are about 20 SKUs organic products available for sale at our retail chain stores, such as Organic Oats, Organic Millet, Organic Tiger Milk Mushroom (TIGERUS) and Organic Spirulina, etc. Hai-O is also a distributor for some organic wines distributed locally. Nonetheless, we would continue seeking more organic products to meet the growing demand of the market. We are of the opinion that optimizing our current network of 54 retail stores will be a more effective strategy than initiating a new set-up for Mini-market chain stores, as it enables us to leverage our established infrastructure while enhancing our product offerings.

The background features two white birds, possibly swans or herons, in flight. They are positioned diagonally, with one in the upper right and another in the lower left. The background is a soft, bright white with a subtle rainbow-like glow emanating from the left side, creating a serene and uplifting atmosphere.

THANK YOU